



Exhibitor Guide

www.nsbrc.co.uk



The National Self Build & Renovation Centre,
Lydiard Fields, Great Western Way, Swindon,
Wiltshire, SN5 8UB



Proudly
employee
owned.

Welcome



Welcome to the NSBRC



- A unique venue located at J16, M4, Swindon - with outstanding access to the M4 Corridor, South, South West, Midlands, and South Wales.
- Serving home-owners, self builders and renovators across the UK
- Opened in January 2007, employee owned since 2014



About the NSBRC

We welcomed our first visitors in January 2007. To this day, the award-winning National Self Build & Renovation Centre (NSBRC), remains the UK's only permanent visitor centre designed specifically to meet the needs of individual self-builders, renovators and home improvers.

We regard ourselves as custodians of this fantastic resource and believe the NSBRC is the heart of a thriving sector. We are often the first destination for anyone self-commissioning a home. We believe we have the very best manufacturers, suppliers, and service providers in the UK.

Since opening our doors, we have welcomed over a quarter of a million self builders, renovators and home improvers to our 67,000sq ft. educational resource, working on over 125,000 projects and generating over 1.25 million warm qualified leads.

Our unique barcode scanning system provides our exhibiting partners with warm leads, complete with contact and project details. This information is sent directly to our exclusive Partner Portal where you can log-in and manage leads directly. Visitors to our website can also request information directly from your unique Partner Profile Page.

The NSBRC provides a unique showcase for your business. Many of our 200+ exhibiting partners have been with us for several years, with some having been at the Centre since we first opened in 2007, due to the highly-qualified nature of the enquiries we generate.

Proudly Employee Owned

Since 2014 the National Self Build & Renovation Centre has been owned and operated by its employees.

In this time the NSBRC has won several awards including being named **Wiltshire Small Business of the Year** and winning a **Build It Award** for Outstanding Contribution to Self Build.

In 2021 the team won an **Employee Ownership Association Award** for Business Resilience, and in 2023 we were finalists at **The National Sustainability Awards**, up against household names such as NatWest, Lombard and OVO Energy.

In July 2024 we marked 10 years of employee ownership by hosting a celebratory dinner and an award ceremony of our own, hosted by BBC's Martine Croxall.



Why exhibit with us?

We're proud to have consistently high partner retention rate of over 85%.

As an exhibiting partner, you could benefit from:

- Detailed lead-generated reports delivered direct to your Partner Portal throughout the year
- Involvement in our public shows and events, with opportunities to deliver presentations, product demos and more
- Free* use of our on-site conference facilities for your remote working, meeting, training and event needs
- Promotion through our social media channels and email newsletters
- Your own Partner Profile Page on our website, and a listing in our Self Build Handbook
- Partner networking events (including industry expert talks)
- A dedicated Account Manager to contact at any time whilst exhibiting here

*terms and conditions apply



 WATCH NOW

Hear what some of our partners have to say about exhibiting at the NSBRC.

Marketing opportunities

We are always engaged in strategic marketing campaigns; reaching local, regional and national audiences via a range of platforms – both digital and print. In recent times we have commissioned high-impact awareness campaigns including a digital TV campaign on More 4, Channel 4's catch up service, a digital TV campaign with SkyAdSmart, showing on Sky to targeted demographics, and a radio campaign with Classic FM.

Below are some of the ways you can raise your profile with the NSBRC...



Trade Village News

Website & email:

- **Trade Village Newsletter** – Sent monthly to our email database of c24,000 subscribers, and regularly receiving open rates of over 40%. This is free to get involved in, and is a great way to share your news with our visitors.
- **Partner profile page** – Each exhibitor gets their own profile page on our website, where you can showcase your service offering.
- **Solus email** – For an additional fee, we can send a limited number (per year) of bespoke emails to our database, specifically about your brand.



Social media:

- We currently use [Facebook](#), [Instagram](#), [X](#), [LinkedIn](#), [TikTok](#) and [YouTube](#), and are happy to share any of our exhibitors' news. We can use these platforms to market your activity or events at the Centre.
- **[Self Build & Renovation: Live!](#)** – Opportunities to appear on episodes of our chat-show style web-series.



Print:

- **Project Handbook** – Our handbook is given to every visitor at the Centre. It contains an A-Z listing of all our exhibitors, which is also indexed by product and service categories, making it easy for visitors to find your display stand.



Events:

- **Events & Workshops** – We host various events and workshops throughout the year, where you have opportunities to deliver presentations and demonstrations, as well as holding consultations with visitors.



The National Self Build & Renovation Show

The National Self Build & Renovation Show is our biggest event, and is held three times a year.

Our exhibiting partners are encouraged to get involved, whether that's delivering a presentation or demonstration, holding consultations, or being on your stand to engage with visitors.

2025 Dates

- 31st January – 2nd February
- 16th – 17th May
- 10th – 11th October

Events calendar

Take a look at our latest Events Calendar

■ The National Self Build & Renovation Show
■ The Festival of Sustainable Homes
■ Drop in Clinic
■ Ask an Architect
■ Passivhaus Workshop
■ Guide to Finding Land
■ NSBRC Market Days
■ Eco Workshop

OCTOBER 2024						
Mon	Tue	Wed	Thur	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			
NOVEMBER 2024						
Mon	Tue	Wed	Thur	Fri	Sat	Sun
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	
DECEMBER 2024						
Mon	Tue	Wed	Thur	Fri	Sat	Sun
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25 Christmas Day	26	27	28	29
30	31					
JANUARY 2025						
Mon	Tue	Wed	Thur	Fri	Sat	Sun
		1 New Year's Day	2	3	4 Heat Pump Clinic	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		
FEBRUARY 2025						
Mon	Tue	Wed	Thur	Fri	Sat	Sun
3	4	5	6	7	8	9
10	11	12	13	14	15 Design & Planning	16
17	18	19	20	21	22	23
24	25	26	27	28		
MARCH 2025						
Mon	Tue	Wed	Thur	Fri	Sat	Sun
					1 Insulation Clinic	2
3	4	5 **	6	7	8	9
10	11	12 **	13	14	15	16
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24	25	26	27	28	29	30
31						

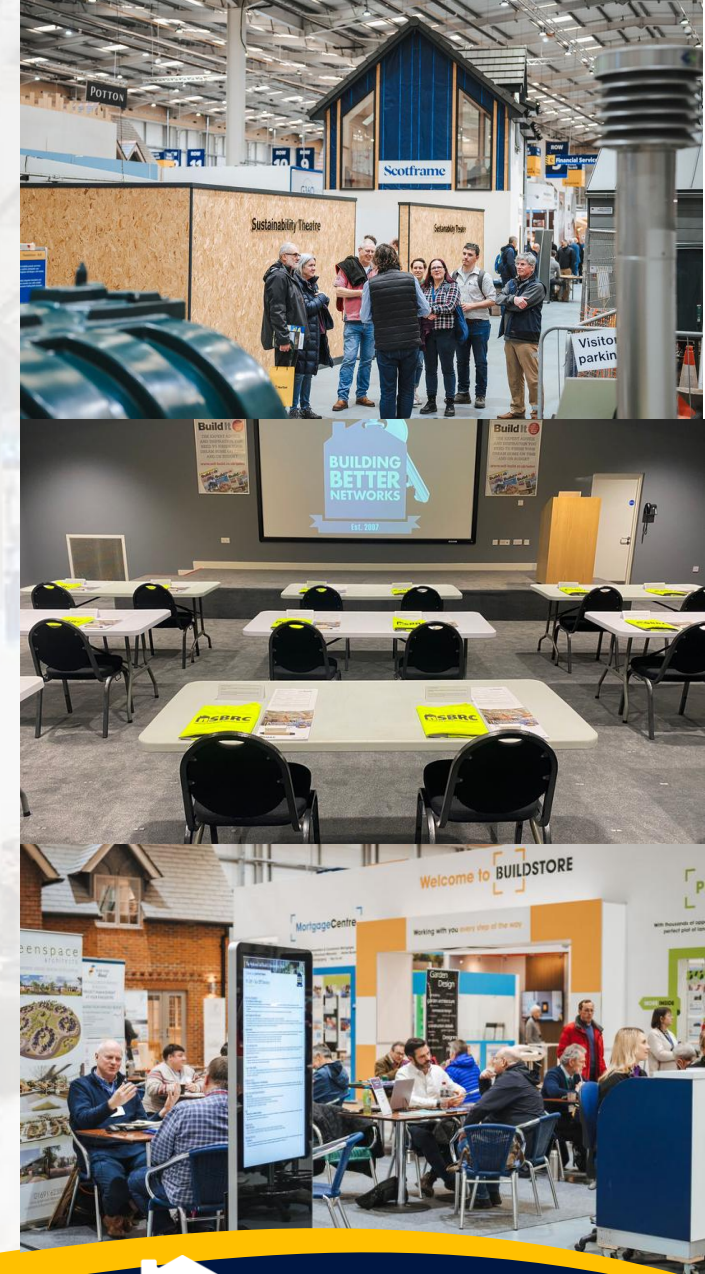
■ Building Systems Workshop
■ Guide to Project Management
■ The Self Build Course
■ Guide To Planning Permission
■ Bank Holiday Closures
■ Guide to Renovation Projects
■ Guide to Getting your Project Started
■ Benchmark Event

APRIL 2025						
Mon	Tue	Wed	Thur	Fri	Sat	Sun
	1	2	3 **	4	5 Heat & Energy	6
7	8	9	10 **	11	12 **	13
14	15	16	17	18	19	20 Easter
21 Easter	22	23	24	25	26	27
28	29	30				
MAY 2025						
Mon	Tue	Wed	Thur	Fri	Sat	Sun
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19	20	21	22	23	24	25
26	27	28	29	30	31 Build Systems & Plan	
JUNE 2025						
Mon	Tue	Wed	Thur	Fri	Sat	Sun
2	3	4	5	6	7	8
9	10	11	12	13	14 Solar PV & Battery Storage	15
16	17	18	19	20	21	22
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30						
JULY 2025						
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28	29	30	31			
AUGUST 2025						
Mon	Tue	Wed	Thur	Fri	Sat	Sun
4	5	6	7	8	9 Heat & Energy	10
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SEPTEMBER 2025						
Mon	Tue	Wed	Thur	Fri	Sat	Sun
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29	30					

Please see our website for the most up to date course dates and information [nsbrc.co.uk](https://www.nsbrc.co.uk)
 ** Asterisk indicates the event is held online

Including...

- Workshops
- Courses
- Shows



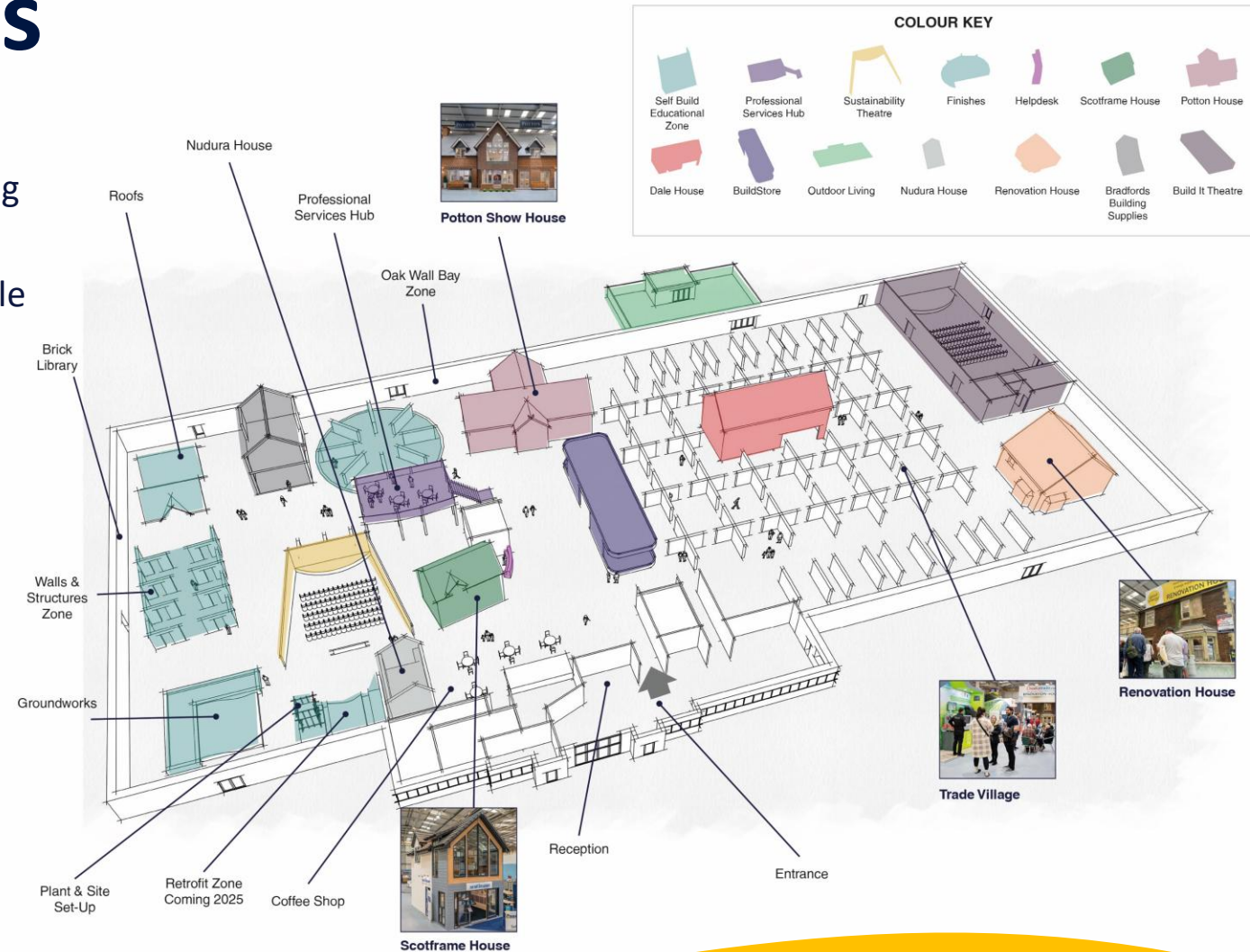
Stand sizes and costs

In addition to your stand, we can often place products within our unique life-sized educational exhibits allowing customers to see your products in situ.

We aim to work closely with you to find the best possible bespoke solution to suit your individual business needs.

Size	Cost*
Professional Services Hub	£2,600pa
1m x 1m	£4,500pa
2m x 1m	£6,000pa
3m x 2m	£10,000pa
4m x 3m	£19,500pa

*terms and conditions apply



Selection of exhibitor stands



Our permanent houses



Ruskin Show House by Potton

Potton's full size 'Ruskin' house is an inspiration for all self builders. The exhibition space inside this property will explain how Potton can help you achieve your dream home, from finding land to design, planning and finishing your build. The Ruskin will inform and inspire in equal measures.



Renovation House

The Renovation House is typical of a property built in the inter-war years and has clearly had very little maintenance carried out. If you are contemplating buying a dilapidated property, then our renovation tour will provide you with all the considerations you must take on board. Our audio tour will take you through the key stages of a renovation project, taking you from dilapidation to completion.



Dale House

As well as hosting our Board Room, the Dale House showcases high quality, made to measure timber windows and doors, produced by Dale Joinery.



Scotframe House

Discover timber home design with Scotframe's innovative closed panel system, and full kit service.

Conferencing

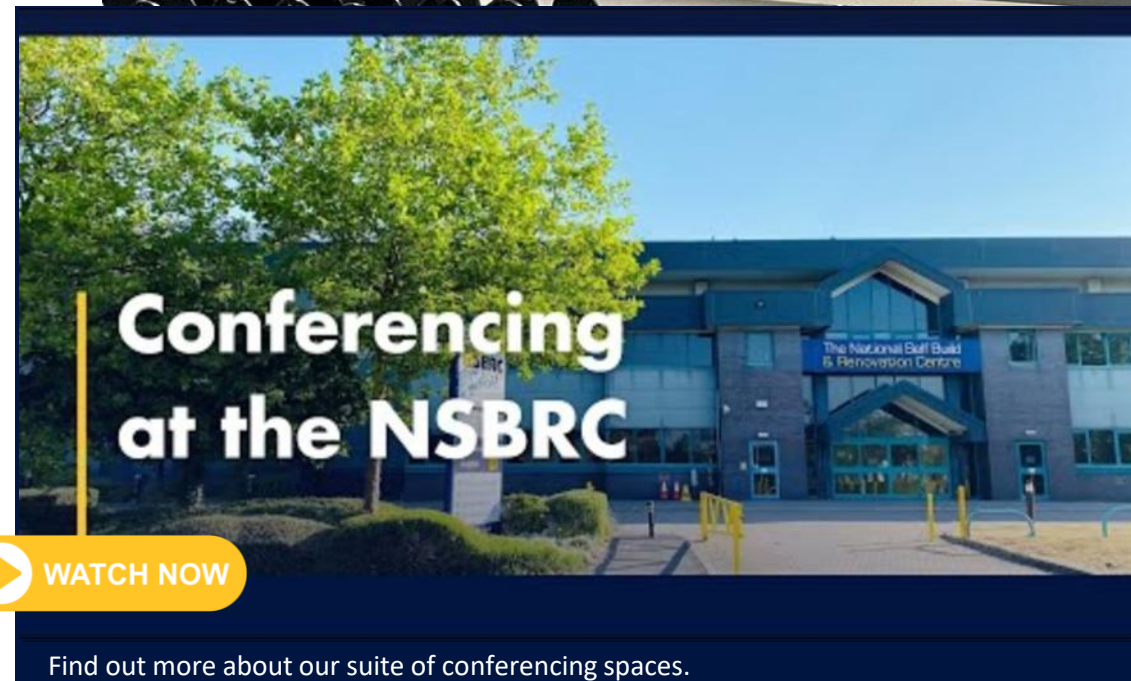
Remember – as an exhibiting partner at the NSBRC you have free* access to our range of conferencing and meeting spaces.

We are the perfect venue for product training, sales meetings, team training, interviews and AGMs – with a variety of spaces and plenty of free parking. The NSBRC's unique layout gives your event a genuine 'WOW' factor.

Our team of employee-owners have a passion to deliver the very best customer experience for you and your guests.

[Download conferencing guide.](#)

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