

Exhibitor Guide

www.nsbrc.co.uk



The National Self Build & Renovation Centre,
Lydiard Fields, Great Western Way, Swindon,
Wiltshire, SN5 8UB





Welcome to the NSBRC



- A unique venue located at J16, M4, Swindon - with outstanding access to the M4 Corridor, South, South-West, Midlands, and South Wales.
- Serving home-owners, self builders, renovators and retrofitters across the UK
- Opened in January 2007, employee owned since 2014



The heart of the sector

Established in 2007, the **National Self Build & Renovation Centre** (NSBRC) is a permanent visitor centre dedicated to self-builders, renovators, and home improvers.

- Almost 300,000 visitors have explored our 67,000 sq ft facility, contributing to more than 130,000 projects and generating over 1.3 million qualified leads.
- Our barcode scanning system delivers warm leads directly to our exhibiting partners via a dedicated Partner Portal. Website visitors can also request information through unique Partner Profile Pages.
- With 200+ long-term exhibiting partners, the NSBRC offers a proven, high-quality platform to showcase your business and engage with serious self-build and renovation customers.

You can find out more about our story and our values, from [page 12](#) but first, let's get into what we can do for you...



Why exhibit with us?

We're proud to have consistently high partner retention rate of over 85%.

As an exhibiting partner, you will benefit from:

- Detailed **lead-generated reports** delivered direct to your Partner Portal throughout the year
- Involvement in our public **shows and events**, with opportunities to deliver presentations, product demos and more
- Free* use of our on-site **conference facilities** for your remote working, meeting, training and event needs
- Promotion through our **social media** channels and **email newsletters**
- Your own **Partner Profile Page** on our website, and a listing in our **Self Build Handbook**
- Partner **networking events** (including industry expert talks)
- A dedicated **Account Manager** to contact at any time

*terms and conditions apply



Hear what some of our partners have to say about exhibiting at the NSBRC.



Marketing opportunities

We are always engaged in strategic marketing campaigns; reaching local, regional and national audiences via a range of platforms – both digital and print. In recent times we have commissioned high-impact awareness campaigns including TV campaigns on ITV West, ITV Meridian Thames Valley and SkyAdSmart, plus a radio campaign with Times Radio.

Below are some of the ways you can raise your profile with the NSBRC...



Trade Village News

Website & email:

- **Trade Village Newsletter** – Sent monthly to our email database of c23,000 subscribers, and regularly receiving open rates of over 40%. This is free to get involved in, and is a great way to share your news with our visitors.
- **Partner profile page** – Each exhibitor gets their own profile page on our website, where you can showcase your service offering.
- **Solus email** – For an additional fee, we can send a limited number (per year) of bespoke emails to our database, specifically about your brand.



Social media:

- We currently use [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#) and [YouTube](#).
- In addition to pro-actively creating content, we're happy to share our exhibitors' news. We can use these platforms to market your activity or events at the Centre.



Print:

- **Project Handbook** – Our handbook is given to every visitor at the Centre. It contains an A-Z listing of all our exhibitors, which is also indexed by product and service categories, making it easy for visitors to find your display stand.



Events:

- **Events & Workshops** – We host various events and workshops throughout the year, where you have opportunities to deliver presentations and demonstrations, as well as holding consultations with visitors.



The National Self Build & Renovation Show

The National Self Build & Renovation Show is our biggest event, and is held three times a year.

Our exhibiting partners are encouraged to get involved, whether that's delivering a presentation or demonstration, holding consultations, or being on their stand to engage with visitors.

Upcoming Shows

- 9th - 10th October 2026
- 8th - 10th January 2027
- 23rd - 24th April 2027

Events calendar

Take a look at our latest Events Calendar

Including...

- Workshops
- Courses
- Shows

Events Calendar

■ The National Self Build & Renovation Show
 ■ The Self Build Course
 ■ Guide to Project Management
 ■ Guide To Planning Permission
 ■ Guide to Renovation Projects
 ■ Guide to Finding Land
 ■ Guide to VAT Claims

■ Self Build Workshop
 ■ Renovation Workshop
 ■ Passivhaus Workshop
 ■ Drop in Clinic
 ■ Market Days
 ■ Benchmark Event
 ■ Bank Holiday Closures

JANUARY 2026

Mon	Tue	Wed	Thur	Fri	Sat	Sun
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12	13	14	15	16	17	18
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FEBRUARY 2026

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MARCH 2026

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APRIL 2026

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MAY 2026

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JUNE 2026

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JULY 2026

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AUGUST 2026

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SEPTEMBER 2026

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OCTOBER 2026

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NOVEMBER 2026

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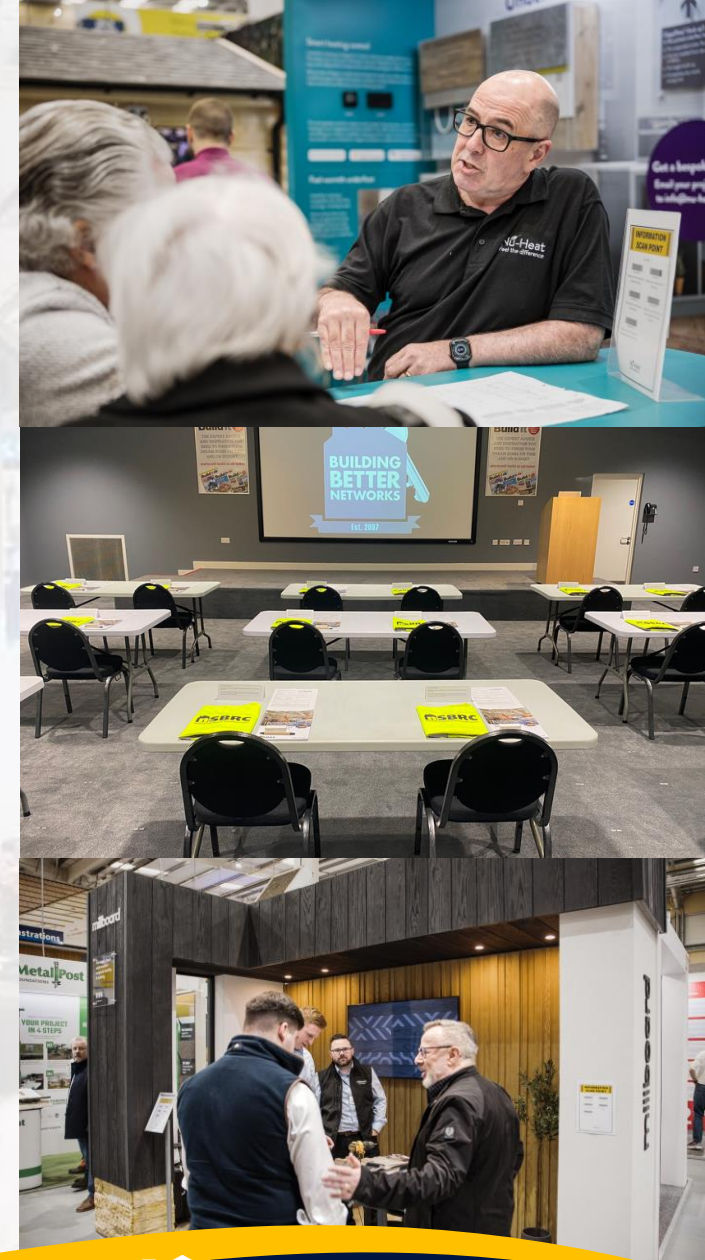
DECEMBER 2026

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Please see our website for the most up to date course dates and information nsbr.co.uk

* Asterisk indicates the event is held online

Please see our website for the most up to date course dates and information [nsbrc.co.uk](https://www.nsbrc.co.uk)
 *Asterisk indicates the event is held online



Stand pricing

In addition to your stand, we can often place products within our unique life-sized educational exhibits allowing customers to see your products in situ.

We aim to work closely with you to find the best possible bespoke solution to suit your individual business needs.

Size	Cost*
Professional Services Hub	£2,600pa
1m x 1m	£4,500pa
2m x 1m	£6,000pa
3m x 2m	£10,000pa
4m x 3m	£19,500pa

Terms and conditions apply

Centre Map



Selection of exhibitor stands



Educational exhibits



New build journey

This exhibit starts from the ground up, exploring options and considerations for foundations and groundworks, through building systems and roofing, ending in our finishes zone. As well as acting as an introduction to all these topics, guided tours of the exhibit also include guidance on project and site management, and the opportunity to ask questions of our expert tour-guides.



Renovation House

The Renovation House is typical of a property built in the inter-war years and has clearly had very little maintenance carried out. If you are contemplating buying a dilapidated property, then our renovation tour will provide you with all the considerations you must take on board. Our audio tour will take you through the key stages of a renovation project, taking you from dilapidation to completion.



Retrofit Zone – NEW!

The Retrofit Zone is dedicated to helping homeowners navigate solutions to increase their property's energy-efficiency, value – and their quality of life. Life-size cross-sections representing different types and ages of housing commonly found in the UK will help you explore the likely challenges and potential solutions associated with them - with an emphasis on taking a 'whole home' and 'fabric-first' approach.

Permanent full-size houses



Broadaxe House
Showcasing high quality, high performing & sustainable bespoke timber frame packages, delivering and erecting nationwide.



Dale House
As well as hosting our Board Room, the Dale House showcases high quality, made to measure timber windows and doors, produced by Mumford & Wood.

Conferencing

Remember – as an exhibiting partner at the NSBRC you have free* access to our range of conferencing and meeting spaces.

We are the perfect venue for product training, sales meetings, team training, interviews and AGMs – with a variety of spaces and plenty of free parking. The NSBRC's unique layout gives your event a genuine 'WOW' factor.

Our team of employee-owners have a passion to deliver the very best customer experience for you and your guests.

[Find out more about conferencing at the NSBRC](#)

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Proudly Employee Owned

Since 2014 the National Self Build & Renovation Centre has been owned and operated by its employees. In this time the NSBRC has won and been shortlists for several awards, including:

- **Sustainable Business of the Year** at The Business Exchange Awards 2025
- **Employee Owner of the Year** finalist (Harvey Fremlin MD) at the EOA Awards 2023 & 2025
- **The National Sustainability Awards** finalist 2023
- **Business Resilience Award** at the Employee Ownership Association (EOA) Awards 2021
- **Wiltshire Small Business of the Year** 2017
- **Outstanding Contribution to Self Build** at the Build It Awards 2017



In July 2024 we marked 10 years of employee ownership by hosting a celebratory dinner and an award ceremony of our own, hosted by BBC's Martine Croxall.



We are a 'Certified B Corporation'

B Corps are companies verified by B Lab that meet industry leading standards, for:

- Social and environmental performance
- Transparency
- Accountability

Through the 'B Impact Assessment', companies evidence their impact on...



B Lab™ is the network transforming the global economy to benefit all people, communities, and the planet.

As a B Corps, we're counted among businesses that are leading a global movement for an inclusive, equitable, and regenerative economy.





● **NSBRC: 124.7**

● B Corp Certification requirement: 80

● Median score for ordinary businesses: 50.9



We're one of the first 3,000
B Corps in the UK
...a quickly growing global
movement of c10,000 businesses.



We've reduced our
emissions by 25% over
the past four years
- saving of 141 tonnes of CO₂



Electric Vehicles make up
53% of our commute and
expensed travel
...supported by our salary sacrifice
scheme and on-site chargers.



Our Non-Executive
Employees own 69% of our
business, so decisions are in
our hands!

Contact us



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